

UPM RAFLATAC

Labeling a smarter future beyond fossils

FACTS & FIGURES

Our promise

We are labeling a smarter future beyond fossils by innovating future-proof labeling solutions that bring value to our customers and brand owners complemented by our world class service and superior end-use insight.

Global operations with local touch



3,300
employees



12
factories



23
terminals



8,000
customers



38
countries

Solid growth for almost 50 years



€2 billion
sales

Leading in sustainable labeling

We are leading in sustainable labeling through our innovative and high-quality self-adhesive paper and film products including label materials, graphics solutions and removable self-adhesive products.

Our holistic 360° approach to sustainability starts from raw material sourcing all the way to sustainable operations, products, and services. We strive to make the value chain of our self-adhesive materials more sustainable and circular and it's our ambition to offer even more sustainably produced products for our customers in the future.

Our ambition is to be the world's first labels materials company beyond fossils. To make this vision a reality, our climate actions are based on three focus areas: forest and land, emissions and efficiency, and products and services. With these focus areas, we aim to reach the climate targets we have set for ourselves for 2030.

We are part of UPM – the Biofore Company which delivers renewable and responsible solutions and innovates for a future beyond fossils. As the industry leader in responsibility, UPM is committed to the UN Business Ambition for 1.5 °C and the science-based targets to mitigate climate change. The company employs 17,200 people worldwide, and its annual sales are approximately €11.7 billion.

Wide end-use portfolio



- Food packaging
- Beverage, wine, liquor and craft beer
- Cosmetic and household products
- Pharmaceuticals
- Logistics, e-commerce & retail
- Tyre & industrial chemical
- Security & brand protection
- A4 & cut-size
- Lettering and decoration inside and outside
- Office products and inserts
- Protection
- Durables

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